

ASX RELEASE - Wotif.com Holdings Limited

28 January 2009

Market Release - Wotif.com extends its booking window from 28 days to 3 months

As highlighted at Wotif.com Holdings Limited's Annual General Meeting on 20 October 2008, Wotif.com will this week launch the extension of its booking window from 28 days to 3 months.

Robbie Cooke, Managing Director of the Wotif Group, said:

"This exciting initiative will provide Wotif.com's customers with more choice and flexibility in booking their accommodation needs. We know many of our customers have been eagerly awaiting the launch of this initiative.

Feedback from our accommodation partners has also been very encouraging. The extension of our booking window provides our accommodation suppliers with greater access to Wotif.com's very significant customer base and enables them to reduce their reliance on more expensive distribution channels. Sales made in the 28 day plus timeframe will benefit from the same low-cost model as currently applies to Wotif.com's 28 day booking window."

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